



**SOFTWAY
CLUTCH AWARD COPY**

CUSTOMER EMAIL

SUBJECT LINE OPTIONS

Softway ranks among the best. Boom.

EMAIL BODY

<<IMAGE FROM JAI>>

HEADLINE 1

Softway named a Top Web Development Company!

SUBHEAD

Thanks to Clutch, a B2B reviews and ratings publication, for the recognition.

Yeah, we're unconventional, and we always think outside of the box. And when our partners trust us and give us the freedom to create, those crazy ideas produce magic—beautiful websites, seamless apps, and user-friendly designs. Work that we love and the industry recognizes.

Though we don't do it for the awards, we're damn proud of this one. Thanks to all of our clients who went with their gut and gave us a shot. This wouldn't be possible without you.

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To us, digital transformation is where tech and humanity meet.

“People interact with today’s technology in radically different ways than before. That’s why we build future-friendly technology that transforms human experiences. Whether it’s security and transparency transactions via blockchain or IoT implementations using Real-time OS, we innovate and challenge ourselves to give it *life*.”—Saif Khan, VP of Technology

Want to know more about what Softway can do for you? [Contact us.](#)



**SOFTWAY
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LINKEDIN POST

<<IMAGE>>

Softway ranks among the best. Boom. Clutch, the industry-leading publication for B2B reviews and ratings, named Softway a Top Web Development company for 2019! Though we don't do it for the awards, we're damn proud to accept this one. #ClutchLeader <<INSERT LINK>>

BLOG POST

Softway named Top Web Development Company!

Sure, we're a little offbeat. We're everything unconventional, and we always think outside of the box. But when our partners trust us and give us the freedom to create, those crazy ideas bouncing around our heads produce magic. Beautiful websites, seamless applications, and user-friendly designs—work that we love and the industry recognizes.

If you know us, you know that we celebrate our wins—big or small. Yet, we never lose sight of what we're here to do. So, this recognition doesn't mean we get comfortable. It makes us hungry for more.

As a digital agency in the business of transformation, we're constantly learning, evolving, and demanding more of ourselves. We're driven by our relentless curiosity, pushing our limits, and bringing our whole selves—our obsessions, hobbies, and talents—to work. All 200 of us, in Houston and Bengaluru, fueled by these unique passions, working to produce intensely thoughtful work. The kind of work that makes you proud—the kind you go home and brag about. From tech to strategy, marketing to UX to creative and beyond, this award is something we *all* take pride in.

To all of our partners, clients, and friends who went with their gut and gave us a shot, this one's for you.